



RTE interview MCS Young Scientists

Sandra Lynam, Kate Whooley and Sarah Maguire from Moate Community School entered the BT Young Scientist Exhibition in January with a rather unique project. Their project was called 'Why Do Women Love Shopping'. It examined the differences between male and female shopping habits. The students discovered many interesting facts and statistics and attracted a lot of attention from the public at the exhibition.

Sandra, Kate and Sarah were interviewed for the BT Young Scientist website where they discussed their project and the conclusions their study drew. This interview was seen by John Murray, presenter of 'The Business', a show on RTE Radio 1. He contacted the Ms Irene O'Sullivan, teacher assisting the girls with their project, and a date for another interview, this one to be aired on the national radio station, was organised.

The enthusiastic scientist trio travelled to Nutgrove Shopping Centre and met with John Murray. He asked them questions about the techniques retailers use to attract customers to their shops and how shopping habits can be influenced by what side of your brain is more dominant. The interview was recorded and aired last Saturday morning, 26th April. The young girls were extremely confident throughout the course of the interview and displayed the detail of their study in clear and coherent language. John Murray was obviously intrigued by their study and equally so impressed by these capable young ladies.

The students from MCS thought the Young Scientist Exhibition was a very enjoyable experience and the interview with RTE Radio 1 was undoubtedly the cherry on top of the entire experience.

Moate Community School, Church St. Moate, Co. Westmeath (c) 2010